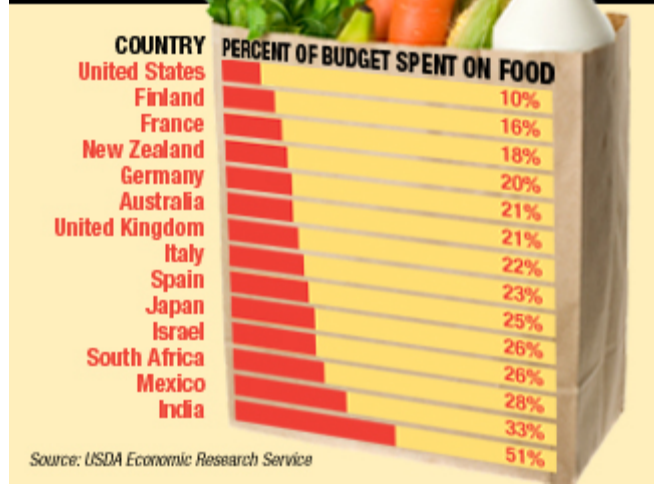
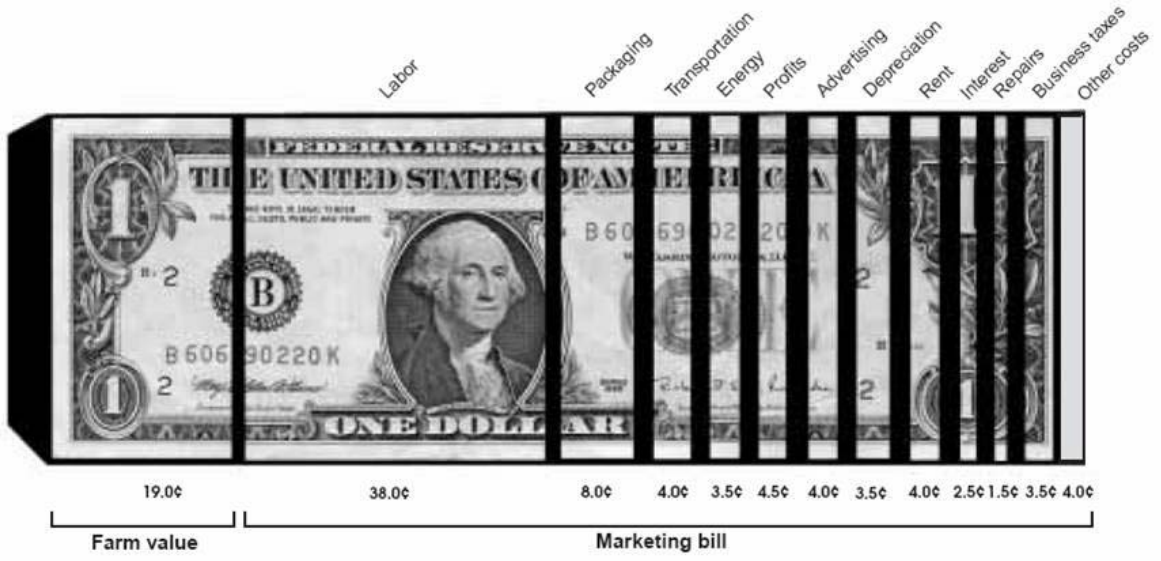


HOW AMERICA STACKS UP



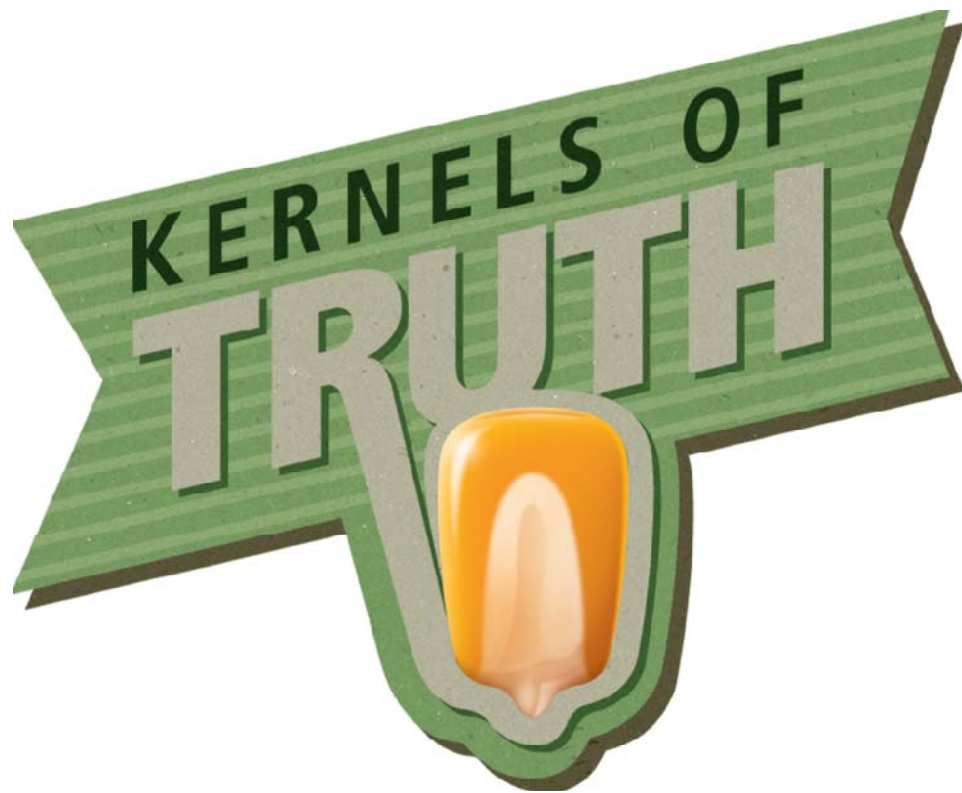
Source: USDA Economic Research Service



Source: USDA's Economic Research Service.



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PROMOTION
B O A R D

www.iowacorn.org

"People ask me where our corn goes. Many don't realize how versatile corn is or how my crop can end up fulfilling many different needs."

Julius Schaaf, Outgoing Chairman of the Iowa Corn Promotion Board

"Political campaigns aren't the only place where Iowans want the truth. People want the truth about issues like food prices and where price increases come from. Kernels of Truth is our effort to make sure consumers have the facts about food and fuel."

Doug Holliday, a grower from Adair County and ICGA director

"Most people don't realize than when they spend a dollar on food, only 19¢ goes to all the farmers involved in producing the food. That's not just the corn farmers. It's the cattlemen and pork producers, the families that dairy, the fruit and vegetable growers in other states. The rest of that dollar pays for processing, advertising, transportation, and packaging."

Doug Holliday, a grower from Adair County and ICGA director

