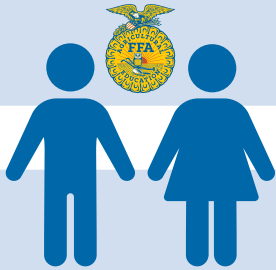




# Iowa FFA Association

Grow Leaders, Build Communities  
and Strengthen Agriculture



First organized in 1929, Iowa FFA makes classroom instruction come to life through realistic, hands-on applications.

With help from the **Iowa Department of Education**, Iowa FFA offers members in **235 student chapters** and **97 alumni chapters** valuable real-world agricultural information and opportunities.



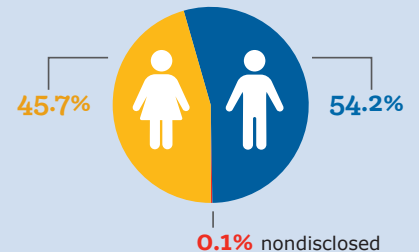
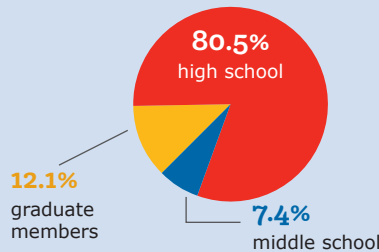
In response to expanded opportunities in agriculture, we prepare students for careers in business, marketing, science, communications, education, horticulture, production, natural resources, forestry and many other diverse fields.



**235 unique careers!**



Today, Iowa FFA includes **15,479 student members** and **12,886 alumni members.**



FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

**MISSION**

Learning to Do, Doing to Learn,  
Earning to Live, Living to Serve.

**MOTTO**

# Ag Ed Return on Investment

Preparing Youth for the Future

The agricultural education program provides a well-rounded, practical approach to learning through: **classroom education**, **hands-on supervised agricultural career experiences** and **FFA**.

## Challenges and Opportunities

- It currently takes the earth 1.5 years to regenerate annual consumption, forcing farmers to produce more food with fewer resources. (Source: Global Footprint Network)
- The United Nations Food and Agriculture Organization (FAO) predicts a 60 percent increase in the demand for meat, milk and eggs by 2050.
- Job opportunities for food, agriculture, renewable natural resources and environmental graduates continue to grow. (Source: USDA)

## School-Based Ag Ed

Preparing students for careers in global agriculture,  
food, fibers and natural resource systems



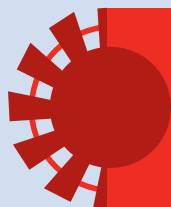
### Academic instruction

Interactive classroom and laboratory learning about ag science, business and technology

INQUIRE

**20,000** ag ed high school students in Iowa

**10,000** ag ed middle school students in Iowa



### Student leadership

Personal growth and career preparation through FFA programs, competitions and activities

ENGAGE

**87%** of ag ed students plan to pursue **post-secondary education** and/or enter the **military** upon graduation.



### Supervised ag experience

Opportunity to develop specific skills within an industry and learn expected workplace behavior

IMPLEMENT

### In 2017, Ag Ed Students in Iowa:

- Earned \$30 million from SAE projects
- Invested 4.75 million hours in SAE projects
- Completed 4,500 SAE research projects



For more information, visit [www.iowaffa.com](http://www.iowaffa.com).