



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth, and career success** through agricultural education.*

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NEWS RELEASE
For Immediate Release

Muscatine FFA Wins Iowa FFA Ag Sales CDE

The Muscatine FFA Chapter from Muscatine was named the Champion Team in the annual Iowa FFA Agriculture Sales Career Development Event held at Des Moines Convention Center in Des Moines on April 17, 2009. Members of the first place team included: Zach Canarr, Zach Caslavka, Michael Haller, and Dawn Eichelberger. Their agriculture education instructors and FFA advisors are Mr. Dave Fowler and Mr. Dave Tometich.. They will represent Iowa at the National Ag Sales Career Development Event at Indianapolis, Indiana, in October. The Hudson FFA Chapter from Hudson was named the Reserve Champion Team. Members of the second place team included: Bre Krapfl, Alison Koch, Bre Wiebers, and Kaylee Schmidt. Their agriculture education instructor and FFA advisor is Mr. Dennis Deppe. Michael Haller, Muscatine FFA, Muscatine, was named the High Individual Overall in the competition.

FFA teams from 42 chapters participated in this year's Career Development Event designed to provide the student an opportunity to display their agricultural knowledge and skills in the area of Agriculture Sales. The 166 individuals who participated in the event each completed an objective test, made a sales presentation, and performed one of the sales practicums which included a customer complaint, use of the telephone, preparing a product display, and designing advertising. All team members worked together to prepare a marketing plan and make an oral presentation of the plan to the judges.

The Ag Sales Career Development Event was coordinated and conducted by Craig McEnany of Des Moines Area Community College, Tom Paulsen of Iowa State University, and Alan Spencer of the Iowa FFA Association. A total of 48 area agriculture business and sales personnel from the surrounding area served as judges.

Monsanto, through the National FFA Foundation sponsored the Champion Team plaque. Lee Seed Company, Inwood, Iowa, through the Iowa FFA Foundation, sponsored plaques for the first and second place individual and trophies for the first place individual and team in the specialty areas. The Lee Seed Company also sponsored the Top Ten Rosettes for Teams and Individuals. DMACC, through the Iowa FFA Foundation, sponsored a plaque for the second place chapter and travel money for the winning chapter to participate in the

Top 10 Teams

- 1 Muscatine FFA, Muscatine
- 2 Hudson FFA, Hudson
- 3 Agri-Power FFA, Eddyville
- 4 St. Ansgar FFA, St. Ansgar
- 5 Northeast FFA, Goose Lake
- 6 North Linn FFA, Troy Mills

Top 10 Individuals

- Michael Haller, Muscatine FFA, Muscatine
Bre Wiebers, Hudson FFA, Hudson
Dawn Eichelberger, Muscatine FFA, Muscatine
Brandon Reck, Agri-Power FFA, Eddyville
Jessica Strief, Monticello FFA, Monticello
Bre Krapfl, Hudson FFA, Hudson

- 7 Winterset FFA, Winterset
- 8 Chariton FFA, Chariton
- 9 Wapello FFA, Wapello
- 10 West Lyon FFA, Inwood

- Nolan Bratthauer, Northeast FFA, Goose Lake
- Nicole Johnson, St. Ansgar FFA, St. Ansgar
- Kristi Ruth, Chariton FFA, Chariton
- Catharine Ries, West Delaware FFA, Manchester

Specialty Areas -- Top Team/ Top Individual:

Sales Presentations

Team: North Linn FFA, Troy Mills **Individual:** Michael Haller, Muscatine FFA, Muscatine Individual

General Knowledge Examination

Team: Muscatine FFA, Muscatine **Individual:** Marshall Hay, Lynnville-Sully FFA, Sully

Marketing Plan

Team: Agri-Power FFA, Eddyville

Practicums

Team: Oelwein FFA, Oelwein **Individual:** Brandon Reck, Agri-Power FFA, Eddyville

Customer Relations: Kristi Ruth, Chariton FFA, Chariton

Telephone: Brandon Reck, Agri-Power FFA, Eddyville

Product Display: Jessica Strief, Monticello FFA, Monticello

Advertising: Catharine Ries, West Delaware FFA, Manchester

Below is a list of chapters participating by medal group.

Gold Teams (14)

Score Range (712.5 to 638)

- Muscatine FFA, Muscatine
- Hudson FFA, Hudson
- Agri-Power FFA, Eddyville
- St. Ansgar FFA, St. Ansgar
- Northeast FFA, Goose Lake
- North Linn FFA, Troy Mills
- Winterset FFA, Winterset
- Chariton FFA, Chariton
- Wapello FFA, Wapello
- West Lyon FFA, Inwood
- Oskaloosa FFA, Oskaloosa
- Monticello FFA, Monticello
- Mid-Prairie FFA, Wellman
- Oelwein FFA, Oelwein

Silver Teams (14)

Score Range (630 to 564.5)

- Albia FFA, Albia
- Charles City FFA, Charles City
- Edgewood-Colesburg FFA, Edgewood
- LaPorte-Dysart FFA, LaPorte City
- East Sac FFA, Lake View
- English Valleys FFA, North English
- Columbus FFA, Columbus Junction
- West Delaware FFA, Manchester
- Coon Rapids-Bayard FFA, Coon Rapids
- Lone Tree FFA, Lone Tree
- Cascade FFA, Cascade
- DeWitt Central FFA, DeWitt
- Starmont FFA, Arlington
- Lynnville-Sully FFA, Sully

Bronze Teams (10)

Score Range (547.5 to 421)

- Grundy Center FFA, Grundy Center
- Sioux Cental FFA, Sioux Rapids
- West Liberty FFA, West Liberty

Participation Teams (4)

- Valley FFA, Elgin
- Little Switzerland FFA, Waukon
- Webster City FFA, Webster City

Tri-Star FFA
West Fork FFA
Vinton-Shellsburg FFA, Vinton
Graettinger Terril FFA, Graettinger
Rock Valley FFA, Rock Valley
Anamosa FFA, Anamosa
Horn O'Plenty FFA, Jefferson

West Dubuque FFA, Epworth

The Iowa FFA Association has 230 local chapters with over 12,000 FFA members. FFA is a national organization of more than 490,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

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