



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.*

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NEWS RELEASE
For Immediate Release

West Delaware at Manchester FFA wins 2009 Iowa FFA Marketing Plan Career Development Event

The Iowa FFA Marketing Plan Career Development Event was held at Iowa Event Center in Des Moines, on Friday, April 17, 2009. The first place team for the Career Development Event was the West Delaware FFA Chapter at Manchester. Team members include Zach Boss, Ben McDonald, and Shae Pesek. The agricultural instructor is Tammy Schneiders. The second place team for the event was the Sioux Central FFA Chapter at Sioux Rapids. The agricultural instructor is Melanie Bloom.

Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Iowa FFA Alumni Association through the Iowa FFA Foundation sponsored this year's event.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

West Delaware FFA Chapter – Zach Boss, Ben McDonald, Shae Pesek
Tammy Schneiders, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Sioux Rapids FFA Chapter – Matthew Anderson, Mitch Sievers, Austin Ehlers
Melanie Bloom, Ag Ed Instructor/FFA Advisor

Top Four High Teams

- 1 West Delaware FFA
- 2 Sioux Central FFA
- 3 Oelwein FFA
- 4 Maquoketa FFA

Top Team in Written Plan

Sioux Central FFA

-more-

Team Ratings

GOLD Ratings: West Delaware FFA @ Manchester
Sioux Central FFA @ Sioux Rapids
Oelwein FFA
Maquoketa FFA

SILVER Ratings: Albia FFA
Starmont FFA @ Arlington
Hudson FFA
Monticello FFA
Tri-Star FFA

BRONZE Ratings: Cascade FFA
Valley FFA @ Elgin
Graettinger-Terrill FFA
West Lyon FFA @ Inwood
Laurens-Marathon Tall Corn FFA
West Fork FFA

The Iowa FFA Association has 230 local chapters with over 12,000 FFA members. FFA is a national organization of more than 500,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.