



# Iowa FFA Association

## *The FFA Mission*

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth, and career success** through agricultural education.*

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## **NEWS RELEASE**

For Immediate Release

### **2011 IOWA FFA AG SALES CAREER DEVELOPMENT EVENT**

83rd Iowa FFA State Leadership Conference

The Iowa FFA Ag Sales Leadership Event was held at the Events Center, Des Moines, on Thursday, April 14, 2011. Twelve individuals participated in this year's Career Development Event. The first place individual for the event was Marena Bartz from the St. Ansgar FFA Chapter. Their agriculture education instructor and FFA advisor is Mr. Andy Johnson. The second place individual for the event was Alexis Ferguson from the Montezuma FFA Chapter. Their agriculture education instructor and FFA advisor is Mr. Rick Swenson.

Participants in the Ag Sales Leadership Event were required to sell an agricultural product to one of the event judges. The purpose of this event is to prepare FFA members in developing skills and techniques important toward becoming successful salespersons of agricultural products. This year's event was sponsored by Cargill Animal Nutrition through the Iowa FFA Foundation.

The Iowa FFA Association has 221 local chapters with over 12,000 FFA members. FFA is a national organization of more than 500,000 members preparing for leadership and careers in science,

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business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.

Listed below are the results for the Ag Sales Leadership Event.

<b>Place</b>	<b>FFA Member Name(s)</b>	<b>Chapter P. O.</b>	<b>Rating</b>
1	Marena Bartz	St. Ansgar	Gold
2	Alexis Ferguson	Montezuma	Gold
3	Alexa Friesen	Osage	Gold
	Andrew Luzum	Decorah	Silver
	Katie Greenlee	Panora	Gold
	Evan Magnussen	Paullina	Gold
	Kassy Veach	Wilton	Gold
	Shawna Wiggins	Lake View	Silver
	Alexis Reno	Leon	Silver
	Jared Patience	Winterset	Silver
	Calvin McBride	Alburnett	Bronze
	Anna Mardesen	Griswold	Bronze

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