



## Iowa FFA Association

### The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.*

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**NEWS RELEASE**  
For Immediate Release

### Iowa FFA Holds 86<sup>th</sup> Annual Conference

ANKENY, Iowa--FFA members across Iowa will be celebrating success when they gather for the 86<sup>th</sup> Iowa FFA Leadership Conference on April 27-29 at Iowa State University's Hilton Coliseum in Ames, Iowa. The Iowa FFA State Leadership Conference is the 4<sup>th</sup> largest of its kind in the National FFA Organization.

“Ignite,” the theme for this year’s convention, is geared toward individual leadership, growth, and success. It also seeks to challenge FFA members to think about how they can “ignite today and the future.”

The annual conference will provide agricultural education students the opportunity to participate in Career Development Event competitions, be recognized for accomplishments in events during the past year, become inspired by motivational speakers, interact with college and business professionals, and develop leadership skills. Chapter delegates and Iowa FFA Officers will also conduct the annual business session to make decisions for the student run Iowa FFA Association. Students will also be engaged in a service project with Meals from the Heartland with a goal of packaging 250,000 meals.

Several exciting guests will be present at the 2014 Iowa FFA Leadership Conference. These include keynote speakers Ian Tyson, co-founder of Youth Leadership Camps Canada; Bill Fennelly, Iowa State University Women’s Basketball Coach; and Fred Hoiberg, Iowa State University Men’s Basketball Coach. National FFA Central Region Vice President and Iowa native, Steven Brockshus; and National FFA Advisor, Dr. Steve Brown will also address the conference.

The Iowa FFA State Leadership Conference is possible with support from the following partners of the Iowa FFA Foundation: Iowa State University College of Agriculture and Life Sciences, Farm Credit Services of America, Des Moines Area Community College, and Iowa Farm Bureau Federation.

The Iowa FFA Association has 219 local chapters with over 14,200 FFA members. FFA is a national organization of nearly 580,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA’s mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.

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