CONTACT
Scott Johnson
Executive Secretary
Iowa FFA Association
scott.johnson@iowaffa.com
515-965-7376
www.iowaffa.com

News Release

Clay Central-Everly FFA Wins Iowa FFA Ag Communications CDE

AMES, IA--The Clay Central-Everly FFA Chapter from Everly was named the Champion Team in the annual Iowa FFA Agricultural Communications Career Development Event (CDE) held at Iowa State University in Ames on April 19, 2016. Members of the first place team included: Cassie Day, Tari Knock, and Sonya Newkirk. Their agriculture education instructor and FFA advisor is Mrs. Betsy Schoelerman. They will represent Iowa at the National FFA Convention in Indianapolis, Indiana in October. The Unity Christian FFA Chapter from Orange City was named the Reserve Champion Team. Members of the second place team included: Adri Tilstra, Robyn Byl, and Ashley Zwart. Their agriculture education instructor and FFA advisor is Mr. Dennis Benson.

FFA members from 10 chapters participated in this year's career development event. The event provided students the opportunity to display their agricultural knowledge and skills in the area of agricultural communications. The 30 individuals who participated in the event completed several activities including demonstration of skills and problem solving in feature story writing, electronic media and graphic design as well as presented a team media plan. High individual for the writing practicum was Cassie Day from the Clay Central/Everly FFA Chapter. Tari Knock from the Clay Central/Everly FFA Chapter was named the high individual for the electronic media practicum. Top design practicum was Amanda Fortman from the Maquoketa Valley FFA Chapter at Delhi. Each practicum winner was awarded with a plaque.

The Iowa FFA Agricultural Communications CDE was made possible with support from Iowa Soybean Association and Iowa Farmer Today through the Iowa FFA Foundation. Champion and reserve champion teams were presented with plaques and rosettes. Plaques were also presented to the champion practicum team, top written plan and top presentation. Plaques were also presented to the champion practicum team, top written plan team and top presentation team. Other top ten teams were also presented with rosettes.

Top 10 Teams

1. Clay Central/Everly FFA, Everly
2. Unity Christian FFA
3. Montezuma FFA, Montezuma
4. Tri-County FFA, Thornburg
5. Maquoketa Valley FFA @ Delhi
6. Harlan FFA, Harlan
7. North Fayette Valley FFA, West Union
8. Boone A&M FFA, Boone
9. Cascade FFA, Cascade
10. Mount Ayr FFA, Mount Ayr

Specialty Areas -- Top Team/ Top Individual:

Team Project Proposal
Clay Central/Everly FFA, Everly

Team Presentation
Montezuma FFA, Montezuma

Writing Practicum
Cassie Day, Clay Central/Everly FFA, Everly

Electronic Media Practicum
Tari Knock, Clay Central/Everly FFA, Everly

Graphic DesignPracticum
Amanda Fortman, Maquoketa Valley FFA @ Delhi

Below is a list of chapters participating by medal group.

Gold Teams (4)
Score Range (556.9 to 493.3)
Clay Central/Everly FFA, Everly
Unity Christian FFA
Montezuma FFA, Montezuma
Tri-County FFA, Thornburg

Silver Teams (2)
Score Range (479.3 to 476.6)
Maquoketa Valley FFA @ Delhi
Harlan FFA, Harlan

Bronze Teams (4)
Score Range (410 to 380.6)
North Fayette Valley FFA, West Union
Boone A&M FFA, Boone
Cascade FFA, Cascade
Mount Ayr FFA, Mount Ayr

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of over 14,800 student members as part of 226 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.