



CONTACT

Scott Johnson
Executive Secretary
Iowa FFA Association
scott.johnson@iowaffa.com
515-965-7376
www.iowaffa.com

News Release

Hudson FFA Wins 2016 Iowa FFA Marketing Plan Career Development Event

AMES, Iowa--The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University in Ames, on Tuesday, April 19, 2016. The first place team for the Career Development Event was the Hudson FFA Chapter at Hudson. Team members include Alex Fouts, Maria Geisler, and Madeline Herring. The agricultural instructor and FFA Advisor is Dennis Deppe. The second place team for the event was the Ballard FFA Chapter. Team members include Dana Edleman, Caitlin Peterson, and Clayton Poots. Their agricultural instructor and FFA Advisor is Jenny Lichty.

The National FFA Foundation sponsored the plaque for the champion team. Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible with support from the Iowa FFA.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Hudson FFA Chapter – Alex Fouts, Maria Geisler, and Madeline Herring
Dennis Deppe, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Ballard FFA Chapter – Dana Edleman, Caitlin Peterson, and Clayton Poots
Jenny Lichty, Ag Ed Instructor/FFA Advisor

Top Four High Teams

1. Hudson FFA
2. Ballard FFA (Huxley)
3. Maquoketa FFA
4. Maquoketa Valley FFA (Delhi)

Top Team in Written Plan

Ballard FFA

Top Team Presentation

Hudson FFA

Team Ratings

GOLD Ratings:

1. Hudson FFA
2. Ballard FFA (Huxley)
3. Maquoketa FFA
4. Maquoketa Valley FFA (Delhi)

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SILVER Ratings:

5. Independence FFA
6. Des Moines FFA
7. Rockford FFA

BRONZE Ratings:

8. Clay Central Everly FFA
9. North Mahaska FFA (New Sharon)
10. North Fayette Valley FFA (West Union)
11. Cascade FFA
12. East Buchanan (Winthrop)

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of over 14,800 student members as part of 226 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.