

**General Information****AG CAREER SHOW**

Check out displays from colleges, agricultural businesses and various organizations at the Agricultural Career Show located in the Scheman Building on the first and second floors. The show will open on Monday, April 23rd from 8:00 AM to 4:00 PM and Tuesday, April 24th from 8:00 AM to 2:00 PM. Members: Please deposit any tickets received from exhibitors in the orange bucket located at the Iowa FFA Foundation booth no later than 2:00 PM on Tuesday.

**CATERING AND CONCESSIONS**

From 10 AM to 3 PM on Monday and Tuesday, concessions in Hilton Coliseum are open offering a variety of items including ‘Clone cones! A grill shack will also be located outside on the southwest side of Hilton with fresh grilled brats, burgers, beverages, and more!

**CHAPTER EXHIBITS**

See the exciting activities and programs that FFA chapters from across the state are conducting in their communities. These will be located on the Hilton Concourse on both Monday and Tuesday. Check them out to get awesome ideas to bring back to your chapter.

**CHAPTER PACKETS**

Chapter advisors may pick up their packets on Tuesday evening, immediately following the Fourth General Session. Packets will be distributed on the Hilton South Concourse at the Conference Registration Desk. Advisors who are unable to pick up their packet at this time should make arrangements for another instructor to pick up their packet. Packets will NOT be mailed!

## General Information

### CONFERENCE ATTIRE

Official FFA Dress is required for all high school and graduate members attending the Iowa FFA Leadership Conference. To cross the stage, these members must be in official dress. Both members and guests must wear conference buttons throughout the conference to enter the arena, workshops, career show, and other conference events.

### CONFERENCE OFFICE

The Conference Office is located in the Ticket Office in Hilton Coliseum.

- All event results are delivered here.
- Results will be posted on the concourse when available.
- Lost and found items should be delivered and/or claimed here.

### COURTESY CORPS

The Courtesy Corps headquarters is located in the Green Room in Hilton Coliseum. A select group of FFA members serve as Courtesy Corps, providing services throughout the conference. Their duties include assisting with the seating of FFA members and conference guests, aiding in setting up the stage, organizing people to go on stage, assisting state officers, and maintaining order in the arena. Courtesy Corps are instrumental in making sure the conference runs smoothly. Please show respect for these members in the yellow armbands.

### FFA SUPPLY SERVICE

The Iowa FFA Alumni operates an FFA Supply Booth on the first floor of the Scheman Building. They carry a variety of clothing and other FFA items. Stop by and pick up your conference souvenirs!

## General Information

### HILTON COLISEUM SESSION SEATING

FFA members, partners and guests that receive main stage recognition during the conference can find their appropriate seat cards in Hilton Coliseum sections 111, 112, 132, 133, and 134 prior to the start of each session. Seats should be located before each Pre-Session, as the house lights dim once the Pre-Session starts. Questions regarding seating can be answered at the seating desk located near the Secretary's Desk.

### IOWA FFA BAND AND CHORUS

Since 1948, members have been selected to participate in musical performances for the entertainment of conference attendees. We are proud to continue this tradition and showcase their talents. Please see the schedule on page 11 for more information.

### MEALS FROM THE HEARTLAND

Thanks to the Iowa FFA Association's partnership with Meals from the Heartland, through the generous support of a service grant through the National FFA and EMC Insurance through the Iowa FFA Foundation. More than 1,200 FFA members will package 150,000 rice-soy meals to help families in Iowa and abroad. The hunger fight will begin on Sunday, April 22nd at 5:00 PM until 8:00 PM, and continue Monday, April 23rd from 9:00 AM to 1:00 PM.

### PHOTOGRAPHY

FFA members and chapter group photos can be ordered and purchased from Doese Photography which is located in the Pete Taylor Media Room. The Iowa Degree Photo will be taken on the North Steps of Hilton Coliseum immediately following the Third General Session.

## General Information

### HOSPITALITY SUITE

Sponsors attending the conference are encouraged to visit the Hospitality Suite any time from 8:00 AM to 5:00 PM on both Monday and Tuesday.

### VIP SEATING

VIP seating will be provided in VIP Section 134 on the south side of Hilton Coliseum near the Secretary's Desk.

### PROFICIENCY AWARD

#### RECOGNITION

During the Second and Third General Sessions, FFA members are recognized for success in their Supervised Agricultural Experience projects. Areas of achievement, or proficiencies, are presented in alphabetical order and may be referenced on pages 34 and 35.

Groups 1-2: Second General Session:  
**Agricultural Communications to  
Equine Science Entrepreneurship and Grain  
Production Entrepreneurship**

Groups 3-4: Third General Session:  
**Equine Science Placement to  
Wildlife Production and Management**

### PROFICIENCY WINNERS LUNCHEON

The Proficiency Luncheon is held backstage of Hilton on Tuesday, April 24th from 11:00 AM to 12:30 PM.