

WHAT IS MISSION I BELIEVE?

Mission I Believe is an initiative to let *your* voice be heard. The Iowa FFA Association is collecting videos from around the state to give *YOU* the opportunity to share what *YOU believe*. Using the media platform of video, we'll focus on this year's theme, 'I BELIEVE'. This project gives *you*, as an FFA member (present, past or future) a means to express, develop and share what *YOU believe*.

HOW DO I PARTICIPATE?

All you need to do to participate is follow these three simple steps.

1. Make a poster that says 'I BELIEVE' at the top and underneath it, what *YOU believe*.
2. Use a video camera to record a 3-10 second upper-body shot of you holding your poster while clearly stating what *YOU believe*.
 - Recording devices could include, but are not limited to: Flip Video, Camcorder, Computer Webcam, Video Camera, etc.
 - Hold *your* poster up and state what *YOU believe* with *confidence*.
3. Send *YOUR* completed video clip to:
 - iowaffatoday@iowaffa.com
 - or-
 - Iowa FFA Association
FFA Enrichment Center
P.O. Box 438



ARE THERE ONLINE RESOURCES FOR ME?

YES. There is a *mission briefing video* just for YOU! Go to www.facebook.com/iowaffa to learn more about YOUR mission.



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