# IOWA FFA ASSOCIATION BOARD OF DIRECTORS MEETING FFA Enrichment Center, Ankeny, IA March 19, 2016

Iowa FFA President Michael Tupper and Board Chair Doug Gaul called the March meeting to order at 9:04 a.m.

## Attendance

<b>Executive Committee:</b>		Adult Board – Vo	oting:
Michael Tupper	President	Doug Gaul	<b>Board Chair</b>
Kayla Kaalberg	Secretary	Ellen Doese	NE District
Amanda Anderson	Reporter	James Abbas	NC District
Brandon Hanson	NC VP	<b>Bret Spurgin</b>	SE District
Elisa Russ	NE VP	Dan May	SC District
Hailey Burley	NW VP	Ben Booth	SW District
Erica Baier	SC VP	<b>Monty Collins</b>	IAAE Representative
Hunter Hamilton	SE VP	Ashley Fitzgerald	Alumni Representative
Mikayla Dolch	SW VP		

## **Executive Committee – Non-Voting:**

Dale Gruis	State Advisor
Scott Johnson	State Executive Secretary
Josh Earll	Past President

Visitors:		
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Irv Meier Iowa FFA Online Manager	Irv Meier	Iowa FFA Online Manager
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# **Adult Board – Non-Voting:**

Dr. Tom Paulser	i ISU Representative
Nathan Marting	Administrative Rep.
Brea Harms	Business & Industry Rep.

## **Not Present:**

Josh Remington	Iowa FFA Foundation
Dennis Meggers	ISF Representative
Incon Holt	NW District

Jason Holt NW District

# Standard Agenda

# **Meeting Agenda**

The board members reviewed the agenda. Spurgin moved to accept the agenda. Doese seconded the motion. Motion passed by general consent. Hamilton moved to concur. Hanson seconded. Motion passed by general consent.

# **Secretary's Report: Meeting Minutes**

The board members read over the minutes from the December Board Meeting. Spurgin moved to accept the minutes as written. Abbas seconded the motion. Motion passed by general consent. Hamilton moved to concur. Baier seconded the motion. Motion passed by general consent.

## **Treasurer's Report**

Johnson discussed the treasurer's report and financial standings. In the future, the board will be receiving new program management reports to review and consider in addition to the overall account balances. These reports will contain more in depth information compared to the current general reports received with the accounts.

The board reviewed the following bank accounts as of February 29, 2016:

Great Southern Bank Account: \$335,161.16 Green Belt Bank Money Market: \$51,246.38 Green Belt Bank CD: \$202,658.44

TOTAL Checking/Savings: \$589,065.98

Hanson moved to accept the treasurer's report. Russ seconded the motion. Motion passed by general consent. Doese moved to concur. Collins seconded the motion. Motion passed by general consent.

# FFA Membership Report

Johnson presented the membership report to the board. It was announced that Iowa has 14,466 members on the National FFA Roster as of March 17<sup>th</sup>. The FY16 budget was set based on 14,500 members, which we should meet within a month.

# IAAE Report

The report was included in the board packet with other reports and can be found at the end of the board minutes. Discussion ensued regarding the continued concern about the shortage of agriculture educators across the state and country.

# Alumni Report

The report was included in the board packet with other reports and can be found at the end of the board minutes.

# **Foundation Report**

The report was included in the board packet with other reports and can be found at the end of the board minutes.

# State Fair Report

The report was included in the board packet with other reports and can be found at the end of the board minutes.

## **Iowa State Reports:**

Paulsen spoke regarding the current faculty changes within the department. He announced that Dr. Wade Miller would be stepping down from the interim chair position in the department, effective June 30<sup>th</sup>. In addition, there are two open positions in the department, one is a Tenure Position and the other is a Lecturer. Paulsen will also be leaving Iowa State University to serve as the Department of Agriculture Chair at Morningside College.

## Non-Action Items

# **Board Members for State Leadership Conference**

Board members were assigned to the four sessions at the 88th Iowa FFA Leadership Conference. They will serve in an "on-call" capacity and will only be contacted if additional assistance is needed.

## **National FFA Update:**

Johnson shared two National FFA updates. The first was the Career Development Event revisions starting in 2017—these will be shared with Iowa's CDE chairpersons. The second was a State Summary Report comparing Iowa with other states based on the National FFA Annual Report information submitted last fall.

## **Strategic Planning:**

Johnson stated that progress has been slow, but there has been progress. The Team Ag Ed Executive Committee has been established with a representative from each Team Ag Ed entity and a rotation of who will chair the committee. September 24<sup>th</sup> will be the next Team Ag Ed meeting involving all board members from all boards.

# **Executive Secretary/Treasurer Evaluation:**

Gaul indicated that the evaluation process will take place during this, the second year of his term as the chairperson of the board. A closed session is planned at the conclusion of this meeting to discuss this evaluation.

# **Iowa FFA Degree Online: Pilot**

Johnson lead a discussion about the pilot of the on-line based Iowa Degree Application. Overall, the process for 2016 went well and the implementation of this application across the state will proceed. A potential timeline for this could be the availability of both the on-line and excel-based applications in 2017 and the on-line application exclusively for 2018.

#### Action Items

# 2016 Iowa FFA Degree List Approval

Johnson reported that we have 693 Iowa FFA Degree recipients this year, which is a record. May moved to approve the list of Iowa FFA Degree recipients. Abbas seconded the motion. Motion passed. Hanson moved to concur. Burley seconded. Motion passed.

## **Iowa FFA Degree Rules & Qualifications:**

Johnson shared the results of the survey that was sent out to the state about the current financial qualifications of the Iowa FFA Degree. The board has the authority to propose amendments to the state constitution for the delegates to consider as long as the qualifications are not less than what is stated in the National FFA Constitution. If the state believes there is value pursuing, a proposal can be made for an amendment to the National FFA Constitution. Neither amendment proposal can be considered until the respective conventions in 2017. Hanson moved to review qualifications of the Iowa FFA Degree. Hamilton seconded. Hanson moved to refer action item to a committee composed of 2 adult members, 2 student members, and the past president. Motion to refer to a committee passed. Spurgin moved to concur. May seconded. Motion passed. The committee will consist of Spurgin, Abbas, Northwest State Vice President, Southwest State Vice President, and Tupper as Past President.

## FFA Annual Report:

Johnson discussed the committee's diligent work and updates on the language of Board Policy #7, which includes a requirement for FFA Chapters to submit the annual report to be in good standing with the Iowa FFA Association. The content of the annual report has not been reviewed by the board in some time. Anderson moved to review content and procedure for collecting information via annual report. Dolch seconded the motion and the motion passed. Spurgin moved to concur. Booth seconded. Motion passed.

# **Board of Director's Handbook**

Johnson shared with the board the newly revised version of the Board of Director's Handbook. The new "District Advisor's Handbook" was approved within the past year, which includes District Advisor duties, which allows for that respective language to be removed from the Board of Director's Handbook. Johnson added that the information regarding language from our by-laws for ex-officio members of the Board of Directors was mistakenly omitted and should also be included in the handbook. This language, like that of the voting members, would be taken verbatim from the by-laws. Anderson move to approve Board of Director's Handbook as revised. Hamilton seconded. Motion passed. Collins moved to concur. Doese second. Motion passed.

# Meals From the Heartland

Johnson announced that this will be the last year of the project and \$31,000 of financial support has been secured from Foundation sponsorship and local FFA Chapters. To operate the service project at the same capacity as previous years, a total of \$50,000 would be needed. There is concern about committing funding outside of the Association budget. Hamilton moved to approve up to \$5,000 for the Meals from the Heartland service project. Dolch seconded. Motion passed. Doese moved to concur. Spurgin seconded. Motion passed.

## Committee Reports

## **Middle School CDE Opportunities:**

No current updates from the committee at this time.

## **Leadership CDE Rules Proposal:**

Irv spoke regarding potential revisions within registration entries on the online system. The proposal includes requiring chapters to mark intent to participate on DMChapters for Leadership CDEs. This process would be similar to what is already done for Skills CDEs. Whether or not there is a late fee accessed would be the discretion of the board upon approval of rules changes submitted. The committee will seek out guidance and feedback from the CDE Committee chairs in June.

Baier moved to adjourn. Russ seconded. Motion passed. Doese moved to concur. Spurgin seconded. Motion passed. Meeting adjourned at 11:51 am.

Kindly submitted,

Kayla Kaalberg

2015-2016 State Secretary

Iowa FFA Association

Kayla Kaalberg

TO: Iowa FFA Board

FROM: Monty Collins, IAAE President

**TOPIC: IAAE Report** 

The IAAE has been busy with several activities in the last couple of months.

1. Kevin Butt and Monty Collins traveled to Washington D.C. from Feb. 29-March 2<sup>nd</sup> to advocate for secondary and postsecondary education at the National Policy Seminar. They teamed up with IACTE President Barb Lemmer and met with five congressmen on Tuesday.

2. National Ag. Ed. Policy Summit was attended by Jim Russ Jan. 26-28<sup>th</sup>.

Takeaways from National Ag Ed Summit

A. The FFA is working to make the <u>ffa.org</u> more friendly by asking what do we want it to do?

Completing State forms.

Membership information

Resume generator

- B. The Teach Ag is having an effect on Ag Ed numbers.
- C. Major overhaul of National FFA Convention

All attendees will have some type of tracking device RIF?? (Safety)

Concerts announced in April, Things sounded very positive

- D. A change in CDEs and LDEs (Leadership Development Events) more inclusion of 7and 8 graders. All 4 participants will count in the scoring of the event
- 3. Plans are coming together for the Summer Ag Teachers' Conference July 27-29<sup>th</sup>. Many new changes are being planned including a one day shorter conference (done 4 p.m. Wednesday), Monday-central Iowa bus tours to high school programs and BBQ picnic, Tuesday- workshop day and Ag. Ed. Banquet, expanded mentoring program for new to 5 year teachers, free registration for fall Juniors and Seniors in Post-Secondary Ag. Ed. Programs.
- 4. Assisting with Teach Ag Star Grant planning. Including a "signing day" at Iowa FFA Leadership Conference pending Iowa FFA approval
- 5. Three IAAE reps (Monty, Kevin, and Susan) attended the Iowa Governor's Council Annual meeting January 12th and focused on solutions/recommendations for recruiting and retaining Iowa agricultural educators.
- 6. Our next IAAE Board Meeting is Friday April 1st at 6:30 p.m.
- 7. June 26<sup>th</sup> at 4 p.m. will be our pre-conference IAAE Board Meeting.

#### Iowa FFA Alumni Report: March, 2016

Team Ag Ed Friends,

The Iowa FFA Alumni have been busy since their February workday preparing for the year. Committees have been formed to work on numerous issues and they are made up of both board and non-board members which we have found to be very beneficial.

The awards committee has been busy selecting our two scholarship winners for WLC. We had ten applications this year and winners are Brittany Woods of Dowling Catholic and Nathan Manternach of Osceola Big Chief. An email will be going out to all applicants informing of the committee's selection.

Publications and Marketing is in the final stages of purchasing a new display to be used at State FFA Convention, State Fair, IAAE Conference and Farm Progress Show. The new display which is sorely needed will have the ability to include video.

Two major developments that we are happy to announce are as follows.

- 1. As of April 1 all graduating high school seniors will be automatically given free five years of associate Alumni membership. This will be taking place on the National level and Alumni chapters will begin seeing these members on their rosters by July 1. This does not disqualify any student who wishes to continue to carry their FFA membership from doing so, and will grant them dual status in the system.
- 2. lowa has been selected as the host site for the Regional Development Conference. This will be held at the Enrichment Center on August 5 and 6 this summer. The first day will be spent by board members working with the National Staff and Saturday we invite all Alumni or interested parties in for a one day mini conference. In the past this event has been free to attendees and we hope that it will be the same way this year. We extend an invitation to all of our Team Ag Ed friends to join us on the 6th.

Finally, our district reps have been busy speaking at District FFA Conventions, thanks to the wonderful cooperation from our State FFA Vice Presidents.

#### **Iowa FFA Foundation Report**

Iowa FFA Association Board of Directors Meeting
March 19, 2016

## 2<sup>nd</sup> Annual Black Ties Blue Jackets Gala a record success!

To help kickoff National FFA Week here in Iowa the Iowa FFA Foundation held our 2<sup>nd</sup> Annual Black Ties Blue Jackets Gala on February 20, 2016. The event was incredible with a wonderful crowd of more than 200 guests helping to raise more than \$37,000 for the Iowa FFA Foundation to support agricultural education in Iowa. New to the event for 2016 was the Dessert Dash which was an exceptional hit and helped raise more than \$3,000 alone! Mark your calendars for **Feb. 18, 2017** to join us for the 3<sup>rd</sup> annual event!

## Iowa WON the National Liberty Link Real Yield Challenge!

A HUGE thank you to everyone who helped by playing the Liberty Link Real Yield challenge either at the Iowa FFA Foundation's booth at the Iowa State Fair or through the link sent out in our newsletter! Due to your incredible support, we were able to WIN the national competition for the most plays of the game. This challenge was sponsored by Liberty Link's brand owner Bayer CropScience! With this win past Iowa FFA officer Logan Bauer, Eric Weuve and Josh Remington were presented a check for \$7,480 at the Commodity Classic.

## CHS becomes reengages with support for each Team Ag. Ed. entity.

It is with great pleasure that we get to announce CHS has rejoined the list of supporters to agricultural education in Iowa and they have done so in a profound way - \$20,000! They have signed to be a general supporter of agricultural education in Iowa with recognition as a major sponsor of <u>all</u> of the Team Ag. Ed organization's conferences (Iowa FFA's SLC, the Iowa Ag. Ed. Summer Conference, Iowa PAS Spring Conference, the Black Ties Blue Jackets Gala and the 2017 Iowa FFA Alumni's Annual Conference). We are thrilled by this incredible level of support and are excited that this comes at a time when Iowa Farm Bureau Federation stepped up to become the Presenting Sponsor of the Iowa FFA State Leadership Conference leaving a Session Sponsorship available!

## Beck's Hybrid becomes 2 year supporter for Stars over Iowa program.

Many have seen and hear new advertisements for Beck's Hybrids as they have moved into southeast and now as they expand across the state. We are very excited to announce a new partnership with Beck's Hybrids as they have signed a pledge worth more than \$10,000 to support the Stars over Iowa program for the next two years! Please help us welcome Beck's to the state and thank them at SLC for their GREAT support of FFA!

## I Believe Campaign continues – consider your circle of influence.

One area where the Foundation needs your assistance is the I Believe Campaign. This is the campaign designed to help us complete the dream of the FFA Enrichment Center through the retirement of its construction loan. Please think through people you do business with, who own businesses, who you associate with and who you know from your community. If you can help open the door to one individual who may also BELIEVE in the future of agriculture, we can complete the dream together! Please talk to Josh to determine how you can be a part of this initiative!

#### Iowa FFA Foundation/FFA Enrichment Center Welcomes Wendy Batten Havemann!

As you all have heard (or read in the e-mail announcements) Rachel Kagay our Leadership Development Manager, will be leaving us to relocate to Grand Island, Nebraska for her husband's career with John Deere. I sincerely hope you help me convey my deepest appreciation to Rachel for her great leadership for the past 2.5 years to help us launch leadership programs that are the heart and soul of the FFA Enrichment Center's mission.

While we had to see Rachel go, we are THRILLED to announce the one Rachel will hand the baton off to, the newest member of our FFA Enrichment Center Team is - Wendy Batten Havemann! Wendy comes to us from Iowa State University (Go Cyclones!) and prior to that from Character Counts here in Des Moines. She has **EXTENSIVE** experience with youth development and I am positive she will continue the good work that has already begun at the FFA Enrichment Center! I encourage each of you to welcome her and ask each of you to consider engaging her to work on a retreat for your chapter's development needs!

# Iowa FFA Foundation selected as a Scale-Up partner with the Iowa Governor's STEM Advisory Council for fifth consecutive year to implement CASE curriculum!

It may seem surprising but five years have passed since our first selection as a Scale-Up Partner with the Governor's STEM Advisory Council. Through this time more than \$2.5 million dollars have been invested into more than 135 agricultural education programs across lowa — an average investment of nearly \$20,000 per program — to help those who wish to implement the Curriculum for Agricultural Science Education (CASE).

Each year the selection process is very rigorous and there are zero guarantees for selection as the criteria for selection gets more and more difficult. This year the applications were reviewed by representatives of the Governor's STEM Advisory Council, business and industry (John Deere, Kemin, World Food Prize etc.), education leaders such as DMACC President Rob Denson, and two independent consultants – WestEd out of California and STEMworks (part of the federal Change the Equation Program). Minimum scores from each of these groups were required to proceed to the next group and many groups previously selected as scale-ups were not successful in their bids for this year.

Thanks to outstanding efforts of several individuals including Matt Eddy from Southeast Polk and Melanie Bloom who now works for CASE, the Iowa FFA Foundation was able to submit a robust proposal including data from previous year's scale-up programs and data from Iowa's Ag. Ed. Annual Report (Thank you Dale for collecting this info!!) and we were awarded this incredible opportunity for a fifth consecutive time. Iowa FFA Foundation and CASE were **1 of only 3** programs selected for all five years and we were **1 of more than 200 applicants** for Scale-up.

A HUGE and sincere thanks to those who helped with the application – and if you were selected any year as a recipient, PLEASE remember to fill out your evaluation when you receive it from Erin Heiden at UNI. This information will be critical to our support in future years!!

## **FFA Report**

#### **ILSSO**

 All 8 officers that attended the trip to South Africa greatly enjoyed the experience in a culturally rich environment

## **District Conventions**

- All 6 have been completed
- Total attendance was 2,748, or 458 members per district, ranging from 320 members to 580 members

#### National FFA Week

- The Officers visited 22 chapters during the course of the week
- Michael and North Polk, Southeast Polk, and Des Moines Presented to John Deere Financial and John Deere ISG

## **Chapter Visits and Interactions**

- To date, the officers have had **111** chapter interactions
- On these interactions, they have traveled over **20,000** miles
- This is not including the upcoming banquets the officers will be attending

#### **State Convention**

- 4 practices have been conducted so far, with 2 more to go until State Leadership Conference
- 12 State Associations are scheduled to visit and present workshops at SLC

#### National FFA Task Force

 Michael will be in Indianapolis next week to help finish off the work on the State Officer Continuum Revision. Iowa State Fair Report

**Dennis Meggers** 

Premium book sections for each FFA show have been sent to show supervisors for their review and to make any last minute corrections. This was to be completed by March 2<sup>nd</sup>.

The horse department has created a new nomination form that will cover both registered and grade horses; this should cause less confusion for exhibitors.

Elizabeth Gaskin will take over as Rabbit supervisor with Kala Miller being her assistant.

Information pertinent to arrival and departure from the ISF grounds will once again be available in exhibitor letters for each show area. These letters will be posted on the website as fair time draws closer. One main item that will be listed in several areas is that: No exhibitors are to bring tack/equipment on to the grounds prior to the posted arrival dates and times unless approved by the show supervisor.

To help eliminate some traffic congestion around the Agricultural Mechanics area: Tractors (hopefully) will be unloaded in the North Parking Lot and driven down to the display lot after check-in.

Market broiler order forms and tag order forms for swine, sheep and market goats have been made available. Advisors should contact Tracy Wiseman at the Competitive Events Office if they are not receiving emails. The entry office is also working on a new method of tabulating entry fees to hopefully help advisors tabulate the correct amount of entry fees that are due.

**Dennis Meggers** 

Iowa State Fair FFA Show Supervisor

#### Iowa

## **Postsecondary Agricultural Students**

March 2016 Update:

#### **State Conference:**

The 2016 Iowa PAS State Conference was held February 11 and 12 at the Honey Creek Resort on Lake Rathbun near Moravia. The conference was hosted by the members at Indian Hills Community College. The yearly theme, "Breaking New Ground" was carried throughout the Conference. Over three hundred were in attendance with 270 student participating in the Career Program Areas. Six of the twelve sponsors through the Iowa FFA Foundation participated in the Career Show, sponsors presentations, as well as serving as judges. One of the highlights of the banquet was the presentation of Chris Smyser, of the John Deere Works in Ottumwa, who challenged us on the importance of liking your job by looking forward to each day. Some of the main items on the Business Meeting consisted of the annual yearly reports on the condition of the organization and the election of the 2016 – 2017 State Officers. The new officers consist of President Ben Kenobbie; Secretary Brie Walker; and Vice Presidents Michaella Beckman, KateyJayne Dennis, Schylar Fairchild, and Heather Schnitker. Of course another highlight, like at every conference, is the ceremonies where the state winners of the events are announced.

## **Board of Director's Meeting:**

All members of the Board were able to participate in the February 26 meeting. Some of the main items on the agenda were the evaluation of the State Conference, membership and sponsorship reports, an update on the Ag. Ed. Family activities, entries and responsibilities at the National Conference, and activities at the State FFA Conference. The Board reviewed the 2016 – 2017 goals in the Strategic Plan as well as methods of getting them started. The meeting dates for the remainder of year were set which are June 28 at the Enrichment Center, September 20 Ellsworth Community College, and December 2 at lowa Corn Growers in Johnston. Sponsor visits were also arranged for in cooperation with the FFA Foundation.

#### **National Conference:**

The 2016 National PAS Conference will be held March 16 – 19 in Kansas City Missouri. Iowa PAS members will be well represented with right at 100 individuals participating in the Career Program Areas. Iowa has been one of the strongest state organizations in participation for years. It will be a special year for the conference since the national organization was founded/started in Kansas City. The agribusinesses in the area have been very supportive in have the organization return for the conference. The Iowa delegates and college/university coordinators will play a major role in the operation of the conference by working with the national staff and national officers. Jamie Pudenz, from DMACC and Iowa State University, serves as one of the national officers. The students will have an opportunity to attend workshops and tours in the agricultural businesses, industries, and organizations in the area.