IOWA
FFA ASSOCIATION

CHAPTER ACTIVITY EXHIBIT EVENT

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Chapter Activity Exhibit

2027 Chairpersons: Randi Koehler, Graettinger & Adam Sacquitne, Waukon
Committee: Jill Joyce, Ida Grove

I. Overview

This event is to provide an opportunity for chapters to display information on one chapter project or activity. This information should include how this one feature of the annual program was organized and conducted and what results were secured. FFA members and advisors attending the conference may thus secure information of value in developing more effective chapters in the state. Any project of an educational nature which contributes directly to training for success in a farming or agribusiness occupation may be portrayed.

This is a State event.

II. AFNR Career Cluster Content Standards

CRP.04. *Standard:* Communicate clearly, effectively and with reason.
- **CRP.04.02.** *Indicator:* Produce clear, reasoned and coherent written and visual communication in formal and informal settings.

CRP.06. *Standard:* Demonstrate creativity and innovation.
- **CRP.06.01.** *Indicator:* Synthesize information, knowledge and experience to generate original ideas and challenge assumptions in the workplace and community.
- **CRP.06.02.** *Indicator*: Assess a variety of workplace and community situations to identify ways to add value and improve the efficiency of processes and procedures.
- **CRP.06.03.** *Indicator:* Create and execute a plan of action to act upon new ideas and introduce innovations to workplace and community organizations.

CRP.07. *Standard*: Employ valid and reliable research strategies.
- **CRP.07.01.** *Indicator*: Select and implement reliable research processes and methods to generate data for decision-making in the workplace and community.
- **CRP.07.02.** *Indicator:* Evaluate the validity of sources and data used when considering the adoption of new technologies, practices and ideas in the workplace and community.

CRP.12. *Standard:* Work productively in teams while using cultural/global competence.
- **CRP.12.01.** *Indicator:* Contribute to team-oriented projects and builds consensus to accomplish results using cultural global competence in the workplace and community.
- **CRP.12.02.** *Indicator:* Create and implement strategies to engage team members to work toward team and organizational goals in a variety of workplace and community situations (e.g., meetings, presentations, etc.).

III. Event Rules

A. To be judged, an entry must be made on the State Leadership Conference online entry form by deadline posted by the Iowa FFA Association.

B. The specific activity featured in the display will rotate by division in the Program of Activities. **If the activity does NOT fit in that year's division, it will receive a bronze.** The quality standards resource in these rules should be referenced to determine if the desired activity fits the respective year's division. FFA Chapters may consult the event committee if further clarification is needed. The rotation will be as follows:
   1. 2027 – Building Communities
   2. 2028 – Strengthening Agriculture
   3. 2029 – Growing Leaders

C. All material is to be displayed on panels not over five feet high at the highest point above the table and not exceeding the length of six feet.

D. The table space in front of the panel may be used.

E. Exhibits, which have a base below tabletop level, also must be on a panel not over five feet high and six feet wide.

F. Table skirts may be used, however, no chapter activity exhibit materials may be displayed on the skirts (or below table level if a table skirt is used) except an official chapter FFA banner; however, the banner is not required.

G. The chairperson of the chapter activity event will determine if the exhibit is eligible. Thus, this is not a responsibility of the judges.

Approved: September 24, 2026

H. All material must be for a period not exceeding twelve months immediately preceding the State Leadership Conference.
I. A copy of the specific activity form from the chapter's Program of Activities is required with the display board. The entire Program of Activities is no longer needed.
J. The exhibit should emphasize a single chapter activity, not a group of activities
K. The exhibit must be in place and removed according to the times distributed by the Iowa FFA to all entered chapters.
L. No audio may be used as a portion of the display. Video is acceptable, but it must be silent.
M. Any exhibits removed prior to the release time will result in a disqualification.

IV. Resource Information

A. Program of Activities Quality Standards

V. Awards

State:

Chapters:	FFA Certificate	(Available online)
Champion Chapter:	Plaque	(Awarded on Stage at SLC)
	Cash Award	(Awarded after SLC)
Reserve Chapter:	Plaque	(Awarded on Stage at SLC)
	Cash Award	(Awarded after SLC)
3rd Place Chapter:	Plaque	(Awarded on Stage at SLC)

All awards subject to available sponsorship through the Iowa FFA Foundation.

VI. Event Hosting Guidelines/Checklists

Needed Materials Checklist:

____ List of entered Chapter Exhibits
____ Chapter Exhibit Judges Score Form on white
____ General Critique Forms on blue (1 copy x 3 judges x Total Number of Participants)
____ Chapter Exhibit Summary Form on yellow (1 copy)
____ 6-foot table for each entered Chapter Exhibit
____ Tape Measure
____ Pens/Pencils for Judges

VII. Event Forms

Appendix A

GROWING LEADERS

Quality Standard	Definition	Example Activities
Leadership	Activities that help the individual develop technical, human relations and decision making skills to grow leaders.	Leadership conferences, public speaking experiences, team demonstrations, team and individual leadership competitions, new member mentor program, state leadership camps, chapter officer leadership trainings (COLT), hosting international students, 212° and 360° conferences, Washington Leadership Conference, state and national conferences
Healthy Lifestyle	Activities that promote the well-being of students mentally or physically, in achieving the positive evolution of the whole person.	Substance abuse prevention and education, personal wellness choices and consequences, personal image projection, diversity/inclusion programs, recreation/leisure activities
Scholarship	Activities that develop a positive attitude toward lifelong learning experiences.	Scholarship awards, tutoring, elementary reading programs, school and college tours, FFA scholarships, leadership conference scholarships, study skills seminars for members, chapter/school honor roll and recognition for students across school departments, academic mentoring
Personal Growth	Activities conducted that improve the identity and self-awareness of members. These activities should reflect members' unique talents and potential by reinforcing their human and employability skills. The activities should strive to enhance the quality of life and contribute to members' life goals and development.	Time management activities, self-help workshops, facing your fears, money management, financial planning, anti-bullying, diversity/inclusion programs, personal organization skills, member degrees
Career Success	Activities that promote student involvement and growth through agriculture related experiences and/or entrepreneurship and promote career readiness.	News stories, career day, guest speakers, displays of exemplary programs, facility tours, mentor programs, international seminars, shadow experiences, agricultural skills and judging events, test plots for the school agriculture department, agriscience fairs, science fairs for elementary students, computer literacy activities, SAE tours, SAE fairs

BUILDING COMMUNITIES

Quality Standard	Definition	Example Activities
Environmental	Activities conducted to preserve natural resources and develop more environmentally responsible individuals.	Urban and rural conservation programs, collaborative efforts to raise game for release/biological control, water and air quality programs, green practices, provide water testing, recycling programs, National FFA Living to Serve Grants
Human Resources	Activities conducted to improve the welfare and well-being of members and citizens of the community.	PALS (Partners in Active Learning Support), special populations involvement, at-risk programs, cultural awareness and diversity programs, provide an after school program for younger children, setup a community garden, food/toy drives, National FFA Living to Serve Grants, Farm to School Initiative
Citizenship	Activities conducted to encourage members to become active, involved citizens of their school, community and country.	Volunteerism, community service, civic duties, internships with government agencies, roadside/area cleanup, legislative breakfasts, work with local chamber of commerce, organize a charity concert, networking with governmental agencies
Stakeholder Engagement	Activities conducted to develop teamwork and cooperation between the local chapter and stakeholders.	Working with another entity to strengthen agriculture – for example, Corn Growers, Young Farmers, Farm Bureau, Farmers Union, Grange, chambers of commerce, service clubs, extension, fair boards, local advisory committee, parent-teacher organization participation, etc. (Cannot include alumni or boosters.)
Economic Development	Activities conducted to improve the economic welfare of the community.	Member entrepreneurship, community scavenger hunt, enhanced tourism, international development, historical preservation and community relations, SAE economic impact

Appendix A (Continued)

STRENGTHENING AGRICULTURE

Quality Standard	Definition	Example Activities
Support Group	Activities conducted to develop and maintain positive relations among FFA, parents and community leaders interested in supporting agricultural education.	Any activities with FFA Alumni, agriculture boosters or other organized groups dedicated to supporting active FFA chapters
Chapter Recruitment	Activities conducted to increase agricultural education enrollment and/or FFA membership and encourage greater participation.	Career class visits, agricultural demonstrations, visits to lower grades, program information mailings, petting zoos, member barbeques, National FFA Week exhibits, new member picnics, camping and fishing trips, create a mentor program for new members, a complimentary subscription to FFA New Horizons magazine
Safety	Activities that enhance safety in the community.	Firearm safety programs, ATV safety, equipment operation safety, mock crashes, general farm safety, texting and driving campaigns, safe animal handling demonstrations, pesticide application safety awareness activities, producer and consumer safety programs, personal safety programs
Agricultural Advocacy	Activities conducted to articulate and promote agricultural programs, practices, policies and/or education to elicit action.	Agriculture issue presentations, National Agriculture Day activities, parent/student orientations, advocating for agricultural legislation, Teach Ag! campaigns, engaging policy makers to promote action on hunger, engage in policy supporting agricultural education as an ideal delivery method for STEM, student representation on influential agriculture boards, interacting with local media to promote agriculture and FFA, use of social media to support agricultural causes, encouraging animal welfare practices, advancements in biotechnology and technology in agriculture
Agricultural Literacy	Activities that help consumers become better informed about the production, distribution and daily impact of food, fiber and fuel.	Food for America, Agriculture in the Classroom, Food Checkout Day, activities centered around national food promotions (i.e., dairy month), agriculturally related educational events and/or displays, educating consumers about hunger, food cost and food safety, Our Food Link activities, Food, Land & People, partnering with local fair or festival boards to include food related educational components in events, alternative fuel education, product awareness as it relates to agriculture (i.e., clothing, medicines, paper, etc.)

Iowa FFA Association
FFA Enrichment Center
1055 SW Prairie Trail Parkway
Ankeny, IA 50023
www.iowaffa.com

Judge's Score Form

Chapter Activity Exhibit

Judge _____

_____ Date of Judging

	School P.O. (Town)	Participants	Display current chapter program of activities indicating the project or activity completed.	Educational value of the activity to the members, the chapter and community.	The need for and the purpose of the activity.	Methods used in organizing and conducting the activity.	Results and achievements secured from the activity.	Quality, quantity and character of photographs, charts, graphs, and other materials.	Attractiveness and originality shown in the display	Identify theme or activity and its practical nature.		TOTAL SCORE	Gold Emblem	Silver Emblem	Bronze Emblem	Participation	List 1st and 2nd Place Chapters
			10	10	10	15	20	10	15	10		100					
1																	
2																	
3																	
4																	
5																	
6																	
7																	
8																	
9																	
10																	
11																	
12																	

Judge's Chapter Activity FFA Event Summary

This form is to be used by Event Chairperson to report results of the judging.

Judge Names:

_____

_____

_____

Event: Chapter Activity Exhibit

Date of Event: _____

	School P.O. (Town)	Use letters to indicate ratings G - S - B - P			Total Points	G = Gold	S = Silver	B = Bronze	P = Participation	Select 1st and 2nd Place
		Judge 1	Judge 2	Judge 3						
1										
2										
3										
4										
5										
6										
7										
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