



# IOWA

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## FFA ASSOCIATION

### CHAPTER WEBSITE

### Career Development Event

This is a Leadership CDE

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1055 SW Prairie Trail Pkwy  
Ankeny, IA 50023  
P: 515 -965 -7376  
F: 515 -965 -7373  
[iowaffa.com](http://iowaffa.com)

LEADERSHIP CAREER DEVELOPMENT EVENT (CDE)  
GENERAL POLICIES, RULES, RESULTS AND STANDARDS

\*Violations of any of the following rules may be grounds for the disqualification of the participants.

**I. Board Policies**

The following board policies (<http://www.iowaffa.com/ffaboardpolicies.aspx>) apply directly or in part to Leadership CDEs:

- x Board Policy #3: Changes to Judging Event Results
- x Board Policy #11: Substitution of Team Members
- x Board Policy #25: Advancement of Teams to National FFA Competition
- x Board Policy #27: Use of Electronic Storage/Transmission Devices

**II. Eligibility of Chapters and Participants**

1. Events are open to all FFA chapters in good standing with the Iowa FFA Association. The first qualifying level of participation varies among sub-district, district, and state levels. Refer to event specific rules to identify the initial level of participation.
2. It is recommended, but not required, to have local FFA advisors or their designee enter teams in the initial level of an event their intent to have team on Iowa FFA On-Line (<http://anfmp01.dmacc.edu/fmi/web/#seven7>) days prior to the initial event.
3. Participants in the following events may compete in only one sub-district, one district and one state FFA event:
 

x Ag Broadcasting	x Conduct of Meetings
x Ag CSI	x Experience the Action
x Ag Impact	x Extemporaneous Speaking
x Ag Issues & Perceptions	x FFA Creed Speaking
x Ag Sales (Individual)	x Job Interview
x Chapter Program	x Parliamentary Procedure
x Chapter Website (Event Day Presenter)	x Public Speaking
4. Only one entry per chapter is permitted in each official event with the following exceptions: Ag CSI and Ag Impact. It is strongly recommended that local events utilize a system to determine the local winner to broaden the base of competition at the local level.
5. After an FFA Advisor registers the E K D S W H U T V L Q W H I C S W Suggested, Quizzes, and Quizzes, H Y H Q W enter the names of the participants on Iowa FFA On-Line (<http://anfmp01.dmacc.edu/fmi/web/#>) by noon three (3) days prior to the event. Any member not listed on Iowa FFA On-Line will need to be registered as an FFA member on the National FFA Roster (<https://www.ffa.org/home>). Changes to online entries may be made the day of the event. State and National FFA Dues will be invoiced in accordance with Iowa FFA Association policies and laws.
6. A participant, at the time of his/her participation in the state event and selection as a national team member, must:
  - a. Be a current bona fide dues paying FFA member in good standing with the local chapter, state FFA Association and the National FFA Organization at the time of the career development event in which he/she participates.
  - b. Be a middle school/high school/2020 graduate FFA member. A graduating senior is considered eligible to compete in state and national career development events up to and including their first national convention following graduation. A 2020 graduate member is considered eligible to compete in state and national career development events up to and including their second national convention following graduation. Middle school refers to students in grades 6 and 7 and high school refers to students in grades 9-12.
  - c. Currently be an active FFA member of the chapter taking entry into the event.
7. A member may not participate in both state and state FFA events when said events are held on the same day.

8. If an entry in a leadership CDE is not able to advance, the designated alternate(s) will become the participant(s).
9. Members are eligible to participate for up to two years in following CDEs on the subdistrict/district level. Once they have participated in one of those events on the state level they are ineligible to participate in that event in future years. Participants in 2020 events at the state level will retain eligibility to participate in a 2021 event at the state level
 

<ul style="list-style-type: none"> <li>x Ag Broadcasting</li> <li>x Ag CSI</li> <li>x Ag Impact</li> <li>x Ag Issues &amp; Perceptions</li> <li>x Ag Sales (Individual)</li> <li>x Chapter Program</li> </ul>	<ul style="list-style-type: none"> <li>x Conduct of Meetings</li> <li>x Experience the Action</li> <li>x Extemporaneous Speaking</li> <li>x Job Interview</li> <li>x Parliamentary Procedure</li> <li>x Public Speaking</li> </ul>
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10. At the SubDistrict and District level, it is permissible to deliver the written materials to the District Advisor or District Advisor respectively. Written materials will be returned following the respective event and may be revised before the next event. Written materials advancing to the State event must be postmarked to the FFA Enrichment Center seven business days following the District event. Events with written materials include:
 

<ul style="list-style-type: none"> <li>x Ag CSI</li> <li>x Ag Impact</li> <li>x Ag Sales (Individual)</li> <li>x Chapter Program</li> </ul>	<ul style="list-style-type: none"> <li>x Experience the Action</li> <li>x Job Interview</li> <li>x Public Speaking</li> </ul>
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11. No student may participate in more than one each year at the national level.
12. Accommodations for participants can be made upon request of the FFA Advisor. The accommodation form must be submitted no less than 14 days prior to the respective event. Assistance given to a team member from any source other than the career development event officials or assistants will be sufficient cause to eliminate the team from the career development event.
13. Participants shall not initiate contact with the judges. Doing so will result in a 5% deduction of points. Interactions allowed between the judges and participants are identified in participative Leadership & ' ( ¶ V U X O H V
14. Items needed for specific phases of each CDE will be noted under their specific rules.
15. Participants are expected to observe the National FFA Code of Ethics and the Proper Use of the FFA Jacket during the career development events found in the Official FFA Manual (<https://www.ffa.org/officialmanual>).
16. Official FFA dress is expected for all participants when appropriate. If official dress is appropriate, official casual dress should be worn. Official casual dress shall consist of 1) FFA t-shirt or polo shirt and 2) khaki or nice denim pants or shorts.

### III. Holding Room Operating Procedures

17. Only holding room supervisor(s) and FFA participants are allowed in the holding room while competitive events are in session
18. Participants will be escorted to the bathroom by an official FFA student or courtesy corps member. If participants are in possession of electronic storage or transmission devices, participants will hand over technology to student escort during that time
19. In case of emergency, the subdistrict or district advisor will be notified immediately, as well as the SDSU WLF L S D Q W ¶ V D G Y L V R U V. D Q G K R O G L Q J U R R P V X S H U Y L V R U
20. In the event of an emergency contact which must be made with a participant, the message will be relayed to the participant by means of the holding room supervisor(s), and/or the holding room supervisor accompanying the advisor(s) delivering the message
21. In the event that participants are arriving late, participants will be met at the main entrance of the event and escorted by an event official to the holding room area and immediately check in with the holding room supervisor(s). Allowance of a late arrival is at the discretion of the advisor.

#### IV. Judging Results and Awards

22. All events at subdistrict, district and state levels are to be judged on a group ranking basis of Gold Emblem, Silver Emblem, and Bronze Emblem. Members placing below the three rankings will be listed that entry from advancing. If necessary for entry in a regional or national event, one or more of the winners will be selected.
23. First, second, and third place shall be designated in every event at the state level.
24. In subdistrict, district and state events, effort will be made to secure three (As a Job Interview events shall have four) qualified and impartial persons to serve as judges whose decisions shall be final.
25. Judges:
  - a. Effort will be made to make the comments of judges on strong and weak features available to all advisors for their participants, after the placings have been made.
  - b. Of all events should make every effort to supply comments on individuals and team events.
  - c. Must
26. The results of all district FFA events will be released only by the district FFA Advisor, upon completion of the events at the district level.
27. Results of subdistrict, district, and state events are to be released to the press and radio services so that parents and others at home may know the outcome of the FFA events at the earliest opportunity. Release dates should be STRICTLY observed.
28. All references to awards to be provided by the National FFA Foundation, or Iowa FFA Foundation, Inc., are tentative, pending final announcement by the organization.
29. Should an unusual interruption occur while an event is in progress it is expected that good judgment will be exercised in maintaining fairness to all participants.
30. Officer books advancing to the state level of competition will not be displayed at the district event in order to assist the district advisors in meeting their obligations to preserve the materials for further competition. They will be displayed at the state leadership conference.

#### V. AFNR Career Cluster Content Standards

AFNR Content Standards are specifically outlined within each respective Leadership CDE.

# Chapter Website CDE

2021 Chairperson: James Abbas, Ackley

2021 Assistants: TBA

## I. Overview

This event is provided to encourage the development of a website for the local FFA chapter. It is designed to stimulate the technological implementation of web design skills and webpage design individually, any number of members may be responsible for the development of the website.

This is District and State event

## II. AFNR Career Cluster Content Standards

CRP.01. Standard Act as a responsible and contributing citizen and employee.

CRP.01.01. Indicator: Model personal responsibility in the workplace and community.

CRP.01.02. Indicator: Evaluate and consider the near and long term impacts of personal and professional decisions on employers and community before taking action.

CRP.01.03. Indicator: Identify and act upon opportunities for professional and civic service at work and in the community.

CRP.02. Standard Apply appropriate academic and technical skills.

CRP.02.01. Indicator: Use strategic thinking to connect and apply academic learning, knowledge and skills to solve problems in the workplace and community.

CRP.02.02. Indicator: Use strategic thinking to connect and apply technical concepts to solve problems in the workplace and community.

CRP.04. Standard: Communicate clearly, effectively and with reason.

CRP.04.01. Indicator: Speak using strategies that ensure clarity, logic, purpose and professionalism in formal and informal settings.

CRP.04.02. Indicator: Produce clear, reasoned and coherent written and visual communication in formal and informal settings.

CRP.04.03. Indicator: Model active listening strategies when interacting with others in formal and informal settings.

CRP.05. Standard Consider the environmental, social and economic impacts of decisions.

CRP.05.01. Indicator: Assess, identify and synthesize the information and resources needed to make decisions that positively impact the workplace and community.

CRP.05.02. Indicator: Make, defend and evaluate decisions at work and in the community using information about the potential environmental, social and economic impacts.

CRP.06. Standard: Demonstrate creativity and innovation.

CRP.06.01. Indicator: Synthesize information, knowledge and experience to generate original ideas and challenge assumptions in the workplace and community.

CRP.06.02. Indicator: Assess a variety of workplace and community situations to identify ways to add value and improve the efficiency of processes and procedures.

CRP.06.03. Indicator: Create and execute a plan of action to act upon new ideas and introduce innovations to workplace and community organizations.

CRP.07. Standard Employ valid and reliable research strategies.

CRP.07.01. Indicator: Select and implement reliable research processes and methods to generate data for decisionmaking in the workplace and community.

CRP.07.02. Indicator: Evaluate the validity of sources and data used when considering the adoption of new technologies, practices and ideas in the workplace and community.

CRP.08. Standard: Utilize critical thinking to make sense of problems and persevere in solving them.

CRP.08.01. Indicator: Apply reason and logic to evaluate workplace and community situations from multiple perspectives.

CRP.08.02.Indicator: Investigate, prioritize and select solutions to solve problems in the workplace and community.

CRP.08.03.Indicator: Establish plans to solve workplace and community problems and execute them with resiliency.

CRP.09.Standard:Model integrity, ethical leadership and effective management.

CRP.09.01.Indicator: Model characteristics of ethical and effective leaders in the workplace and community (e.g. integrity, self-awareness, self-regulation, etc.).

CRP.09.02.Indicator: Implement personal management skills to function effectively and efficiently in the workplace (e.g., time management, planning, prioritizing, etc.).

CRP.09.03.Indicator: Demonstrate behaviors that contribute to a positive workplace culture in the workplace and community (e.g., positively influencing others, effectively communicating, etc.).

CRP.10.Standard:Plan education and career path aligned to personal goals.

CRP.10.03.Indicator: Develop relationships with and assimilate input and/or advice from experts (e.g., counselors, mentors, etc.) to plan career and personal goals in a chosen career area.

CRP.10.04.Indicator: Identify, prepare, update and improve the tools and skills necessary to pursue a chosen career path.

CRP.11. Standard:Use technology to enhance productivity.

CRP.11.01.Indicator: Research, select and use new technologies, tools and applications to maximize productivity in the workplace and community.

CRP.11.02.Indicator: Evaluate personal and organizational risks of technology use and take actions to prevent or minimize risks in the workplace and community.

CRP.12.Standard:Work productively in teams while using cultural/global competence.

CRP.12.01.Indicator: Contribute to team-oriented projects and builds consensus to accomplish results using cultural global competence in the workplace and community.

CRP.12.02.Indicator: Create and implement strategies to engage team members to work toward team and organizational goals in a variety of workplace and community situations (e.g., meetings, presentations, etc.).

### III. Rules

1. This event will begin at the District level with the top two chapters in each District advancing to the State event. An alternate in each District should also be named.
2. One (1) member of the chapter will present the webpage to a committee of three judges at the District or State event. The participant may sit during the presentation to navigate through the website on the computer.
3. The content for this event is similar to a chapter officer book event. Multiple members can be entered into the Iowa FFA Online System as contributors to the content and design of the website. However, only one member will present the website to three judges at the district and state event. Since this event is evaluated more heavily on the content of the website and not the presenter, a chapter may substitute an individual between the district and state event.
4. There will be a time limit of eight (8) minutes with a warning given at six (6) minutes. The event chairperson will call time at eight (8) minutes and the speaker will stop immediately. The judges will be allowed two (2) minutes for questions. There will be no penalty to the presenter until time allotted is expired due to speed concerns of the internet. The presenter will be allowed to navigate to their site before time begins as the judges are writing comments for the previous presenter after the judges have been given ample opportunity to discuss. The CDE chairperson at the event site is responsible for bringing contestant in at the appropriate time and introducing them when judges are ready.
5. There will be two computers at the event site, both a macintosh (MAC) and windows (PC) computer connected to a projector. Both computers will have internet access and will have Google Chrome, Firefox, Safari, and Internet Explorer (PC only) No additional props, gadgets, or electronic devices may be used to make the presentation. The presenter must specify their preference of computer and browser to the event CDE chair at the state level and to the district advisor at the district level prior to the event.

SPECIAL NOTE - When using technology, plan for the worst case scenario. It is up to the presenting chapter to determine the best way to present their website. The chapter may either display their website through the internet connection at the host site or bring the site downloaded to a CD/DVD/Flash Drive. However, please ensure that all of the links on the downloaded website work prior to the District/State event.

6. The website home page shall include the chapter name, and information concerning how to contact the table of contents or directory for the site.
7. The table of contents or directory shall include links to pages including:
  - x Officers
  - x Committees
  - x Chapter activities
  - x Activities above the local level
  - x SAE projects (including fairs)
  - x Other links (i.e. National FFA)
  - x Calendar of events,
  - x Awards & accomplishments
  - x Chapter history
  - x Other selected miscellaneous pages
8. Every effort shall be made to create a website that is compatible with all web browsers and brands of computers. A website that does not work in the CDE room will lose points for the presentation.
9. In the presentation the presenter needs to identify the changes that have been made to the website in the last year to receive all the points.

#### IV. Resource Information

#### V. Awards

District:	Chapters:	FFA Certificate	(Awarded in Chapter Packet at SLC)
	Individual:	FFA Certificates	(Awarded in Chapter Packet at SLC)
State:	Chapters:	FFA Certificate	(Awarded in Chapter Packet at SLC)
	Individual:	FFA Certificates	(Awarded in Chapter Packet at SLC)
	Champion Chapter:	Plaque	(Awarded on Stage at SLC)
		Cash Award	(Awarded in Chapter Packet at SLC)
	Reserve Chapter:	Plaque	(Awarded on Stage at SLC)
		Cash Award	(Awarded in Chapter Packet at SLC)
	3 <sup>rd</sup> Place Chapter:	Plaque	(Awarded on Stage at SLC)

All awards subject to available sponsorship through the Iowa FFA Foundation.

VI. Event Hosting Guidelines/Checklists

Needed Materials Checklist:

- \_\_\_ Computer connected to the Internet and LCD projector/large TV
  - \_\_\_ Chapter Website Judges Score Form on white (1 copy x 3 judges x Total Number of Participants)
  - \_\_\_ General Critique Forms on blue (1 copy x 3 judges x Total Number of Participants)
  - \_\_\_ Chapter Website Summary Form on yellow (1 copy)
  - \_\_\_ 2 tables for Judges
  - \_\_\_ 3 Chairs for Judges
  - \_\_\_ Stopwatch
  - \_\_\_ Pens/Pencils for Judges
- Event Chairperson: Refer to the <sup>3</sup>\$ G Y L V R U 1 V 4 D R Q G E S R I N L I L F G L U H F W L R Q V

VII. Event Forms



### Judge's Score Form

Judge \_\_\_\_\_

## FFA Chapter Website Event

\_\_\_\_\_ Sub-District of the \_\_\_\_\_ District (list)  
 \_\_\_\_\_ District (list)  
 \_\_\_\_\_ Date of Judging

		Home Page	Officers	Committees	Chapter Activities	Activities Above the Local Level	SAE Projects	Calendar of Events	Awards & Accomplishments	Chapter History	Links	Other Miscellaneous Pages	Creativity	Ease of Maneuvering Site	Changes from Previous Year	Oral Presentation	TOTAL SCORE	Gold Emblem	Silver Emblem	Bronze Emblem	Participation
	School P.O. (Town)	10	4	4	8	8	8	4	4	4	4	4	10	8	10	10	100				
1																					
2																					
3																					
4																					
5																					
6																					
7																					
8																					
9																					
10																					
11																					
12																					

# Judge's Chapter Website FFA Event Summary

This form is to be used by Event Chairperson to report results of the judging.

Judge Names: \_\_\_\_\_

Event: Chapter Website CDE

\_\_\_\_\_ Sub-District of \_\_\_\_\_ District

District/State: \_\_\_\_\_

Date of Event: \_\_\_\_\_

	School P.O. (Town)	Participant Name	Use letters to indicate ratings G - S - B - P			Total Points	G = Gold	S = Silver	B = Bronze	P = Participation
			Judge 1	Judge 2	Judge 3					
1										
2										
3										
4										
5										
6										
7										
8										
9										
10										
11										
12										
13										
14										
15										

**6 Minutes**