



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth, and career success** through agricultural education.*

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NEWS RELEASE

For Immediate Release

2010 IOWA FFA AG SALES CAREER DEVELOPMENT EVENT

82 nd Iowa FFA State Leadership Conference

The Iowa FFA Ag Sales Leadership Event was held at the Events Center, Des Moines, on Thursday, April 15, 2010. Twelve individuals participated in this year's Career Development Event. The first place individual for the event was Renee Knowlton from the Charles City FFA Chapter. Their agriculture education instructors and FFA advisors are Mr. Jim Lundberg and Ms. Abbie Wiebbecke. The second place individual for the event was Dawn Eichelberger from the Muscatine FFA Chapter. Their agriculture education instructors and FFA advisors are Mr. Dave Fowler and Mr. Dave Tometich.

Participants in the Ag Sales Leadership Event were required to sell an agricultural product to one of the event judges. The purpose of this event is to prepare FFA members in developing skills and techniques important toward becoming successful salespersons of agricultural products. This year's event was sponsored by Cargill Animal Nutrition through the Iowa FFA Foundation.

The Iowa FFA Association has 221 local chapters with over 12,000 FFA members. FFA is a national organization of more than 500,000 members preparing for leadership and careers in science,

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business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.

Listed below are the results for the Ag Sales Leadership Event.

Place	FFA Member Name(s)	Chapter P. O.	Rating
1	Renee Knowlton	Charles City	Gold
2	Dawn Eichelberger	Muscatine	Gold
3	Theresa Fitzgerald	Boone	Gold
	Deanna Chapman	Monticello	Gold
	Jessica Rausch	Paullina	Gold
	Kassy Veach	Wilton	Gold
	Dennis Wilken	Akron	Silver
	Jennifer Arkfeld	Harlan	Silver
	Krista Schmidt	Hudson	Silver
	Jake DeLay	Indianola	Silver
	Ethan Lantz	Stanton	Silver
	Carson Haines	Grinnell	Bronze

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