



## **Iowa FFA Association**

### **The FFA Mission**

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.*

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**NEWS RELEASE**  
For Immediate Release

### **Oelwein FFA wins 2010 Iowa FFA Marketing Plan Career Development Event**

The Iowa FFA Marketing Plan Career Development Event was held at Iowa Event Center in Des Moines, on Friday, April 16, 2010. The first place team for the Career Development Event was the Oelwein FFA Chapter at Oelwein. Team members include Anna Buenneke, Shaun Ledesma and Derek Stecklein. The agricultural instructor is Scott Smalley. The second place team for the event was the Dewitt FFA Chapter at Dewitt the agricultural instructor is Dan Smicker.

The National FFA Foundation sponsored the plaque for the champion team. The reserve champion team plaque, ribbons for the top ten teams, and the champion individual's trophy was sponsored by The Iowa FFA Alumni through the Iowa FFA Foundation.

Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Iowa FFA Alumni Association through the Iowa FFA Foundation sponsored this year's event.

Listed below are the results for the Marketing Plan Career Development Event.

#### **The First Place Iowa Marketing Plan CDE team is:**

Oelwein FFA Chapter – Anna Buenneke, Shaun Ledesma and Derek Stecklein  
Scott Smalley, Ag Ed Instructor/FFA Advisor

#### **The Second Place Iowa Marketing Plan CDE team is:**

Dewitt FFA Chapter – Calab Beer, Matthew Costello, and Mitch Jebson  
Dan Smicker, Ag Ed Instructor/FFA Advisor

#### ***Top Four High Teams***

- 1 Oelwein FFA
- 2 Dewitt FFA
- 3 Estherville FFA
- 4 Chariton FFA

-more-

***Top Team in Written Plan***

Dewitt FFA

**Top Team Presentation**

Oelwein FFA

***Team Ratings***

GOLD Ratings: Chariton FFA  
Dewitt FFA  
Estherville FFA  
Oelwein FFA

SILVER Ratings: Monticello FFA  
Sioux Central FFA @ Sioux Rapids  
Tri-Star FFA

BRONZE Ratings: Albia FFA  
Cascade FFA  
Centerville FFA  
Davis County FFA @ Bloomfield  
East Sac FFA @ Lake View  
Graettinger-Terrill FFA  
Maquoketa FFA  
Midland FFA @ Wyoming  
Valley FFA @ Elgin  
West Lyon FFA @ Inwood

The Iowa FFA Association has 230 local chapters with over 12,000 FFA members. FFA is a national organization of more than 500,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.