



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.*

State of Iowa
Department of Education
Bureau of Technical and Vocational Education
Grimes State Office Building
Des Moines, Iowa 50319-0147
Contact: Alan Spencer, 515-281-4706

NEWS RELEASE
For Immediate Release

Oelwein FFA Chapter wins 2011 Iowa FFA Marketing Plan Career Development Event

The Iowa FFA Marketing Plan Career Development Event was held at Iowa Event Center in Des Moines, on Friday, April 16, 2011. The first place team for the Career Development Event was the Oelwein FFA Chapter. Team members include Sam Burgin, Kiley Baerg, Jessica Vande Vorde. The agricultural instructor is Scott Smalley. The second place team for the event was the Maquoketa FFA Chapter. The agricultural instructors are Gary Bruns and Jenny Nabb.

Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Iowa FFA Alumni Association through the Iowa FFA Foundation sponsored this year's event.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Oelwein FFA Chapter – Sam Burgin, Kiley Baerg, Jessica Vande Vorde
Scott Smalley, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Maquoketa FFA Chapter – Ellie Bullock, Elizabeth Tabor, Bailey Miller
Gary Bruns & Jenny Nabb, Ag Ed Instructors/FFA Advisors

Top Three High Teams

- 1 Oelwein FFA
- 2 Maquoketa FFA
- 3 Hudson FFA

Top Team in Written Plan

Maquoketa FFA

Top Team in Presentation

Oelwein FFA

-more-

Team Ratings

GOLD Ratings: Alburnett FFA, Estherville FFA, Hudson FFA, Maquoketa FFA, Mount Ayr FFA, Oelwein FFA

SILVER Ratings: Chariton FFA, Harlan FFA, Maple Valley FFA, Monticello FFA, Orient-Macksburg FFA, Valley FFA

BRONZE Ratings: Cascade FFA, East Sac FFA, Sioux Central FFA, West Lyon FFA

The Iowa FFA Association has 230 local chapters with over 12,000 FFA members. FFA is a national organization of more than 490,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.