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News Release

Ballard FFA Wins 2018 Iowa FFA Marketing Plan Career Development Event

AMES, Iowa--The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University in Ames, on Tuesday, April 24, 2018. The first place team for the Career Development Event was the Ballard FFA Chapter at Huxley. Team members include Jim Chism, Jenna Hernandez, and Sierra Knight. Their agricultural instructor and FFA Advisor is Jenny Lichty. The second place team for the event was the Newell-Fonda FFA Chapter. Team members include Brittany Linke, Dakota Richter, and Sydney Tauber. Their agricultural instructor and FFA Advisor is Crystal Nieland.

The National FFA Foundation sponsored the plaque for the champion team. Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible with support from GrainBridge and Kent through the Iowa FFA Foundation.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Ballard FFA Chapter – Jim Chism, Jenna Hernandez, and Sierra Knight
Jenny Lichty, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Newell-Fonda FFA Chapter – Brittany Linke, Dakota Richter, and Sydney Tauber
Crystal Nieland, Ag Ed Instructor/FFA Advisor

Top Four High Teams

1. Ballard FFA (Huxley)
2. Newell-Fonda FFA
3. Red Oak FFA
4. North Fayette Valley FFA (West Union)

Top Team in Written Plan

Newell-Fonda FFA

Top Team Presentation

Ballard FFA

Team Ratings

GOLD Ratings:

1. Ballard FFA (Huxley)
2. Newell-Fonda FFA
3. Red Oak
4. North Fayette Valley FFA (West Union)
5. West Lyon FFA (Inwood)
6. Cascade
7. West Dubuque FFA (Epworth)
8. Estherville



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SILVER Ratings:

9. Lone Tree FFA
10. Starmont FFA (Arlington)

Adel-DeSoto-Minburn FFA
Alburnett FFA
Oelwein FFA
Harlan FFA

BRONZE Ratings:

Waverly-Shell Rock FFA (Waverly)
Edgewood-Colesburg FFA (Edgewood)
Charles City FFA
Baxter FFA
Clay Central-Everly FFA (Everly)
Nashua-Plainfield FFA (Nashua)

PARTICIPATION Rating:

Independence FFA

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of over 15,300 student members as part of 235 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.