



CONTACT

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News Release

Newell-Fonda FFA Wins 2015 Iowa FFA Marketing Plan Career Development Event

AMES, Iowa--The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University in Ames, on Tuesday, April 21, 2015. The first place team for the Career Development Event was the Newell-Fonda FFA Chapter at Newell. Team members include Sydney Kay, Maddi Morenz, and Karla Peterson. The agricultural instructor and FFA Advisor is Crystal Nieland. The second place team for the event was the Ballard FFA Chapter. Team members include Dana Edleman, Nolan Payne, and Clayton Poots. Their agricultural instructor and FFA Advisor is Jenny Lichty.

The National FFA Foundation sponsored the plaque for the champion team. Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible through the Iowa FFA Foundation with support from the John Deere FFA Alumni.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Newell- Fonda FFA Chapter – Sydney Kay, Maddi Morenz, and Karla Peterson
Crystal Nieland, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Ballard FFA Chapter – Dana Edleman, Nolan Payne, and Clayton Poots
Jenny Lichty, Ag Ed Instructor/FFA Advisor

Top Four High Teams

- 1 Newell-Fonda FFA
- 2 Ballard FFA
- 3 Oelwein FFA
- 4.Tri-Star FFA

Top Team in Written Plan

Ballard FFA

Top Team Presentation

Newell-Fonda FFA

Team Ratings

GOLD Ratings:

1. Newell-Fonda FFA
2. Ballard FFA
3. Oelwein FFA
4. Tri-Star FFA

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SILVER Ratings:

5. Cascade FFA
 6. Chariton FFA
 7. Southeast Polk FFA
 8. North Mahaska FFA
 9. Maquoketa Valley FFA
 10. Clay Central/Everly FFA
- North Fayette Valley FFA
West Lyon FFA
Maquoketa FFA
Montezuma FFA

BRONZE Ratings:

- Hudson FFA
Monticello FFA
Creston FFA
Easton Buchanan FFA

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of over 14,700 student members as part of 225 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.